



FOR IMMEDIATE RELEASE

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Media Contact:

Brian Blackford

Communications and Outreach Director

Indiana Office of Tourism Development

bblackford@VisitIndiana.com

317.232.8881 (o); 317.690.5819 (c)

VisitIndiana.com holiday giveaway features Hoosier-made art, food

INDIANAPOLIS – 'Tis the season to find the perfect gift on VisitIndiana.com. The Indiana Office of Tourism Development is partnering with Indiana Artisan to give away one-of-a-kind, locally crafted works of art and food. The "Made in Indiana. Given by you." holiday promotion offers shoppers a chance to win one of 16 high-quality creations. To register, log on to VisitIndiana.com through December 10 and click on the special holiday giveaway section of the homepage. Winners can choose to have the gift sent to them or sent directly to someone special in time for the holidays.

"Indiana is filled with hundreds of talented artisan entrepreneurs," said Lt. Governor Becky Skillman. "This is a great opportunity to showcase some of the exceptional work Hoosier artists and food makers create."

The Indiana Artisan participants and products offered in the 2010 giveaway include:

240° Sweet	Handmade marshmallows	Columbus
Amy Greely	Jewelry	Nashville
Brian Paffen	Soaps, bath products	Fishers
Brooke's Candy Company	Toffee and fudge	Dana
Carolyn Madvig	Mixed media frames, wooden boxes, jewelry holders	Bloomington
Chris Gustin	Weaving	Columbus
Daren Redman	Fiber arts	Nashville
Dorrel Harrison	Handcrafted barn plaques	Scottsburg
Hickoryworks	Hickory Syrup	Trafalgar
Hot Blown Glass	Glass blowing	Clayton
John Bower	Photography	Bloomington
Laurie Balla	Watercolor	Mishawaka
Rena Brouwer	Watercolor	Delphi
Tell City Pretzels	Pretzels	Tell City
The Sisters of St. Benedict of Ferdinand, Indiana	Springerles, Almerles, Buttermint, and Hildegard cookies	Ferdinand
Winzerwald Winery	Wine	Bristow

Indiana Artisan is an economic development program that supports Hoosier entrepreneurs and expands small businesses through initiatives that identify and promote select works of handcrafted art and food. Now operating as a non-profit organization, Indiana Artisan was founded by and receives support from the Indiana Office of Community and Rural Affairs, the Indiana Office of Tourism Development, the Indiana State Department of Agriculture and the Indiana Arts Commission.

New in 2011 is the opportunity to see the state's best artists and food makers under one roof at the Indiana Artisan Marketplace. Held April 16-17 at the Indiana State Fairgrounds, the event is Indiana's premier art and food experience.

More information about Indiana Artisan is available at IndianaArtisan.org.

Indiana welcomes more than 62 million visitors each year, generating more than \$10 billion in visitor spending statewide.

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Lt. Governor Becky Skillman oversees the Indiana Office of Tourism Development. Amy Vaughan serves as the agency's Director.